



HELP MAXIMIZE YOUR MACHINE'S PERFORMANCE, LIFESPAN, AND RESALE VALUE.

Our CCM program ensures that your machine is expertly maintained by Cat Dealer Techs at each planned maintenance interval. Receive on-time, expert service using only Genuine Cat Parts and Fluids from the start of your machine's lifecycle.

With ongoing dealer-performed maintenance, you'll be confident you're meeting maintenance guidelines and avoiding costly downtime. If you eventually sell or trade in your machine, its CCM designation will give your potential buyer comfort the machine has been maintained to factory standards with original Cat parts. These benefits provide another unique advantage to our customers.

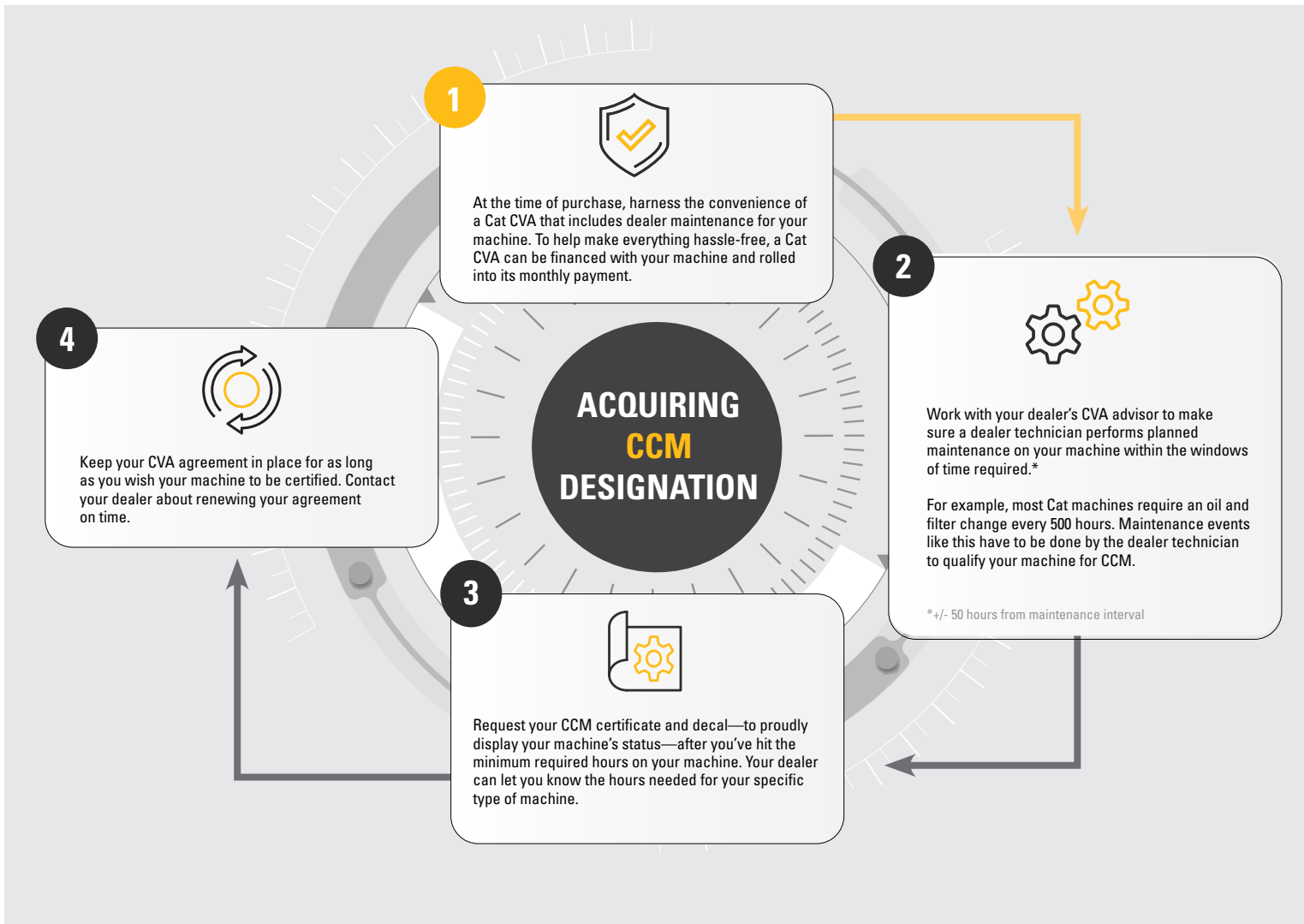


WANT TO LEARN MORE? Contact your dealer or visit Cat.com/CertifiedMaintained.

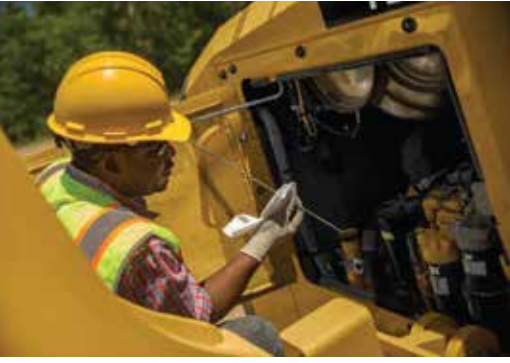
CAT CUSTOMER VALUE AGREEMENTS (CVA) MAKE IT EASY! ANY CVA WITH DEALER LABOR AND MEETING OMM REQUIREMENTS SINCE INITIAL DELIVERY IS ELIGIBLE FOR A CCM CERTIFICATION.

HERE'S HOW THE CCM PROGRAM WORKS

The following steps can be taken to achieve CCM status for your machine:



Ensure Excellence and Reliability with CAT Certified maintained Equipment



Why Choose CAT Certified Maintained?

- Unmatched Expertise
- Enhanced Reliability
- Optimized Performance
- Cost Savings
- Peace of Mind
- Rigorous inspection
- Genuine CAT Parts

CAT CERTIFIED® MAINTAINED (CCM) VALUE PROPOSITION

Amplifies CVA Value Proposition at Point of Sale (POS) and Throughout the Machine Lifecycle

Proves All Required Maintenance was Performed by a Cat Dealer Using Genuine Cat Parts and Fluids

CUSTOMER BENEFITS

Verified Maintenance

On-demand access to the CVA-covered machine's maintenance history report

Help Improve Resale Value

Maintenance history certificate and machine signage to support resale value and speed relative to other used equipment

CVAs Save Money And Time

Cat Filters Can Extend Component Life By Up To **50%**,

Lower Fuel Injector Cost Per Hour By Up To **80%**.

Cat Fluids Can Get Up To **2x** Longer Engine Life

Our Commitment to you

The CAT certified maintained program is a treatment to our commitment to quality and customer satisfaction. We stand behind every machine that earns this certification, ensuring it meets your highest expectations for performance and reliability



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Connect with us



SCAN TO CHAT

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